QUALITY tells

the difference in

the taste between

Coca-Cola and

counterfeit imita-

Demand the genuine by full name - nicknames

encourage substitution.

THE COCA-COLA CO.

ATLANTA, GA.

Marie - St. Commercial and Commercial and Commercial Commercial and Commercial Action an

Everywhere

Some chaps go into a store—lay their hat on the case and carelessly say, "I want a hat!" And

type? Are the brim and crown in proportion? Can they wear just any old shade?

If you've never meandered down our way-

just consider this advertisement a personal invita-tion to look us over. We are just as much out of

the beaten path of headwear as we are in direction.

And we'll guarantee to show you colorings and shapes in Knox, Dobbs & Co., Horsalino and Stetson Headwear that are unobtainable elsewhere.

Yours for Personal Service,

Exclusive Handlers Johnston & Murphy Footwear.

Mail Orders Given Prompt Attention.

sive haberdashery.

moderately priced-

reasonably priced.

Smart, Dressy

FALL HATS

\$5.00 Up

Handsome Shirts

Patterns in both silk and madras that

are appealing and of superb quality,

PEABODY HOTEL BLDG.

But is that hat sulted to just their particular

Sold

It's Easy Enough to Look

they get-"a hat!"

Pleasant When You're

Topped By a Smart

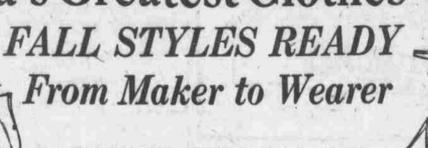
Nifty Hat!

tions.

55 S. Main St.-Floyd's Old Stand

Whatever Price You Pay-You Save \$10 to \$15

America's Greatest Clothes Values



The authentic fall and early winter styles are ready -Trivers displays show the real creations that fashion smiles upon for men. From the metropolitan shop that leads in the production of smart styles for young men, and men who stay young-slims, stouts and longs-all sizes. Conservative styles a feature.

Guaranteed fine woolens, finished exactly as the Fifth Avenue, New York, Tailor's high-priced garments.

Trivers low prices are unequaled. Based on a small margin of profit policy, and acknowledged by every clothes authority as the "Greatest Clothes Values in America."

Whatever Price You Pay-You Save \$10 to \$15

Our Hi-Mount and Dallas Models

Hi-Mount Model-Double-breasted. Extremely high waisted with high-placed patch pockets. Full flare skirt

Dallas Model-A style that's different and very classy. The illustration shows the smart lines. Let us

Several others-all original and full of metropolitan

Factory 801-807 B'way, New York



try this model on you.

DALLAS MODEL



HI-MOUNT MODEL

Branch Stores In 22 Cities.

HAUGER CLOTHES

Get Quality; From Fabric To Finish;

-You Get It For Just About One-Third Less Money In New Fall

Hauger Leg

All Wool Fabrics; Sound Tailoring; Smartest Styles

All-wool fabrics, high-grade tailoring and smart new style are the essentials to good clothing. You get them (and always will) in Hauger Clothes, regardless of price. It insures your complete and lasting clothes satisfaction and constitutes the only real "economy."

> We Save You Just About One-Third on Good Quality Clothes

-as a result of our Incomparable Merchandising Power; buying in vast quantities for 36 stores at one time-consequently buying for less. You save through our ability to command substantial price concessions over ordinary retailers-at all t'mes.

Comparison Will Prove That Ha uger Clothes Are Biggest Values

92 South Main St. 2 Doors South from Kress' Store

92 South Main St.

2 Doors South from Kress' Store Only One Hauger Store in Memphis

36 STORES IN U. S. A.

Twenty Years Ago and Today

Billy Haack Compares Conditions Today Under the M. A. A. With Those of the Past When Over the Fence Meant a Lost Ball,

Only a few fans appreciate the vast differences in sporting conditions in Memphis today as compared to the slivation 20 years ago. It is only natural that with the rapid advancement of the city that some change must necessarily have transpired in an athletic way, and Billy Haack, alert to the occasion, has been induced to comment upon the matter. He has written three articles for The News Scimitar touching upon baseball, swimming and boxing. The first of these, concerning baseball—appears today.—Editor's Note.

BY BILLY HAAGK.

The young men and boys should appears day,—Editor's Note.

In these days, the newspapers send they some basebage in the property of the police of the state of the sent of the police as they always real us when they found a game. Now the police will go out of their way to see the boys play, and the best part of it is the bays are furnished with uniforms and balls and lats.

In these days, the newspapers send

The young men and boys should appreciate what the M. A. A. is doing for them in Memphis. The association furnishes the grounds to play on: bires a ground keeper to keep the diamond in fine shape; furnishes a nice grand stand and hleachers for their friends to sit in and watch the games, and has a couple of policemen to see the fans are admitted free of the fans are admitted free of the second with the paper 20 years ago, for playing on corner lets, the corn would know who to get for "probably breaking" some window. Thanks to the M. A. A. for friends to sit in and watch the games, and has a couple of policemen to see the paper 20 years ago, for playing on corner lets, the corn would know who to get for "probably breaking" some window. Thanks to the M. A. A. for the paper 20 years ago, for playing on corner lets, the corn would know who to get for "probably breaking" some window. Thanks to the M. A. A. for the paper 20 years ago, for playing on corner lets, the corn would know who to get a box score, but if your name ever appeared in the paper 20 years ago, for playing on corner lets, the corn would know who to get for "probably breaking" some in the paper 20 years ago, for playing on corner lets, the corn would know who to get for "probably breaking" some in the paper 20 years ago, for playing on corner lets, the corn would know who to get for "probably breaking" some in the paper 20 years ago, for playing on corner lets, the corn would know who to get for "probably breaking" some in the paper 20 years ago, for playing on corner lets, the corn would know who to get for "probably breaking" some in the paper 20 years ago, for playing on corner lets, the corn would know who to get for "probably breaking" some in the paper 20 years ago, for playing on corner lets, the corn would know who to get for "probably breaking" some in the paper 20 years ago, for playing on corner lets, the corn would know who to get for "probably breaking" some in the paper 20 years ago, for playing on corner lets, the corn would know the pa

DRIVE IN FAIR RACES

"Wild Red" Fosser, born and raised in the mountains of Kentucky, has been one of the sensational pilots in the speed world for the last three years and this season he is touring the South and is entered in the speed eventa that will bring the Tri-State fair to a close on Saturday afternoon, Sept. 27.

Fosser has been declared by sport critics to be the light car king of the world. He drives a Mooney-suru, no only machine of the kind that has ever successfully competed with the heavier

Here's Something

To Be Thankful For;

ST. LOUIS, Sept. 19.—No fall series between the St. Louis clubs of the National and American leagues will be ulayed this year as in previous seasons. The reasons given were poor gate re-ceipts in former years and the expira-tion of the players contracts.

MEUSEL LOOKS GOOD.

TIGERS BEAT RED SOX

No St. Louis Series

LIGHT CAR KING TO

THE GREATEST FIGHTER. We are about to run a series of stories on this page about fighters. Of course we all have our greatest lighter. There are arguments every day about the star puglist. Here on this page we will give you the views of different fighters, managers and promoters.

ery day about the star puglist. Here on this page we will give you the views of different fighters, managers and promoters.

Sam Langford, himself one of the greatest fighter that ever pulled on a giove, was the first we interviewed as to his greatest fighter.

Sam picks Jack Johnson. He came with a natural. He didn't hesitate at all. We met him at Jack Dempsey's camp in Toledo the day before the big bout, and Sam was very strong for Johnson. He said that no man could lick Willard, for Willard had licked the greatest man that ever lived.

"Didn't you say that Jeffries would lick Johnson?" we asked for a kid.

"Yes. Yes. I did say that, but I was sore at Johnson then, said Sam. "You know he gave me quite a licking a long time ago in Boatca, and when he got to be champion he never would talk about me akatn. I was sore at him, but all the time, way down in my heart, I knew that he was a great man. The day I saw him beat Jeffries made me surer. Jeffries was in good shape that day. He never could have taken the licking he did if he wasn't in great form. You know he was just as fast as ever, but he was like a baby when he boxed Johnson. I tell you that Johnson was so big, so strong, so clever. He had everything. He was never hurt, never had a black eye, or a cut, and never broke a hand, and he beat the best man in the world. I call that considerable going.

"He was never even tired in a fight. He just fought his own way, went about it in a business-like way and made the other fellow look foolish. Hit? Yes, sir' I never hit the floor harder in my life than I did when he hit me. I thought I'd go right through the floor of that ring.

"Nobody ever knocked Johnson down. I know he kidded with Ketchel and alipped with Sandy Ferguson, but he was never there on the floor while the referes counted.

"Great man, that Johnson. I think that Gans was another great man, but Johnson, to me was the best that ever boxed in a ring."

JESS WILLARD SAYS-"All the world loves a winner-with e exception of the loser."

AN ENGLISH REFEREE CHIRPS-

Waiting a Long Time To

ORVIE FOR THE REDS.

Charles Conklin is no relation to Ros-



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\$1.00 FOUR SUITS SINGLE SUITS 350 COOK & LIGHT

SHOES IZZY ROSEN



Only One Hauger Store in Memphis



Locked with an F. O. B. Com-Cincinnati Athlete Has Been bination, your car is safe any time, anywhere. Thieves can't move it; their tools are Be Up in World.

Everything comes to him who waits, some wise bird has said.

All well and good.

But if anyone had told Sherwood Magee back in 1904 that he would have to wait until he joined the Cincinnati Reds to get onto a pennant winning ball club he would have burst forth in loud and racuous guffaws.

Magee is one of the veterans of the big leagues, as well as the National circuit. He broke into the big show back in 1904 with the Philadelphia Nationals, from Allentown, Pa.

For Il seasons he gave the Phils all the baseball he had in an effort to help them land a pennant. But they fizzled every year. In 1914 the Boston Braves were miracle-manned into the world series, you undoubtedly recall. The following spring Magee was traded to the Braves for Dugay Whitted and a bag of coin. Magee was tickled silly. It looked as though he was slated to break into a world series, as the Braves appeared able to repeat.

But the Braves didn't repeat and it was Magee's old team, the Phillies, that copped the bunting.

Sherwood stayed with the Braves three seasons—until the Brave owners decided he was through and asked for waivers on him. The Reds refused to waive and Magee, sad-eyed and dejected, packed his belongings and hied himself to the city of forlorn hopes.

Last year and this season he has been a sort of general utility man, playing the outfield, shortstop or first base creditably. If he doesn't break into the series he will be in on the cash. Moran at least will count on him as a second defense man in case of injury to any of the regulars.

But whether or not he breaks into the lineup matters not quite so much to Sherwood as does the fact that he has finally had the sensation of being on a pennant-winning club.

ORVIE FOR THE REDS. The F. O. B. Combination Lock is a block of aluminum steel fixed on the steering col-umn and—when locked—holding the wheels in a grip like Tests by the Automosile Un-derwriters showed the F. O. B. Lock could not be opened with hammers, hacksaws, with hammers, hacksaws, cold chisels or Stillson Ask for a demonstration of the F. O. B. Lock. F. O. B. SALES CO. 52 Porter Bldg Memphia, Tenn. Phone Main 971 Fashionable New Colors Dealers wanted in Tennessee, rkansas, Alabama, Mississippi, entucky, Georgia and Louis-Styles that are individual-the kind that men can only get in an exclu-Nobby models,

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